

# 2013 Annual Report

## 2013 Leadership

### Executive Committee

**Mike Simmons**, Chairman  
*Quality Air Solutions*  
**Aaron Martin**, Chair Elect, *JobOne*  
**Sage Beauchamp**, Treasurer  
& Secretary, *Glad Heart Realty*  
**Allen Meyer**, Vice Chair  
Membership, *McGilley & George*  
**Mark Long**, Vice Chair EDC  
*Zimmer Real Estate Services*  
**Sandy Kessinger**, Past Chair  
*Bank Midwest*

### Board of Directors

**Don Armacost, Jr.** (Ex. Officio)  
*Peterson Manufacturing*  
**Mark Assenmacher**  
*Peterson Manufacturing*  
**Jim Brosnahan**, *UMB*  
**Dr. Christa Dawson**  
*Premier Eye Care*  
**Virgie Dillard**  
*Missouri Office Systems*  
**Dan Hartman**  
*Jackson Co. Water District #1*  
**Ailene Hartz**  
*Crystal Clear Enterprise, Inc.*  
**Leonard Jones** (Ex. Officio)  
*City of Grandview*  
**Todd Krass**, *Belton Regional Hospital*  
**Merley McMurry**, *KCP&L*  
**Carolyn Pope** (Ex. Officio)  
*Crews Jewelry*  
**Madeline Romious**, *AT&T*  
**Cory Smith**, *City of Grandview*  
**Dr. Ralph Teran**  
*Grandview C-4 School District*  
**Jeff Westergard**, *IHOP-KC*  
**Ty Yano**, *McDonald's*

### Office Staff

Kim Curtis, President  
Cheryl Berberich, Vice President  
Rachel Casey, Consultant

## Accomplishments

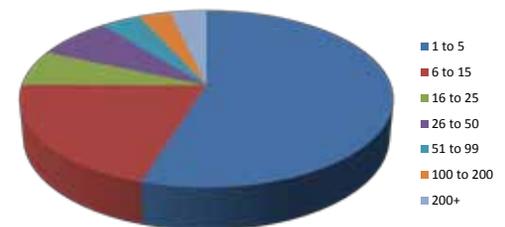
It has been my honor and privilege to serve as your Chairman of the Board for the Grandview Chamber's 2012-2013 year. Engaging with an innovative organization, committed volunteers, and a revitalizing community is truly a rewarding experience. The energy and enthusiasm generated by our members, board and staff allowed us to exceed our annual goals. Thank you for your investment in making these accomplishments a reality.

- Created a joint **"Leaders of the Pack" Women's Leadership Conference** with Lee's Summit at Gail's Harley-Davidson.
- Coordinated our 2nd annual **Washington DC Fly-in** with 4 area Chambers to share member concerns.
- Successfully supported the Grandview C-4 **"Strengthen Our Schools"** no-tax-increase bond issue to continue facility and technology improvements.
- Produced the **10th Anniversary "Music on Main"** event to highlight Grandview's positives and bring people to Main Street.
- Continued our support of the City and Red Legacy for the renovation of the new **Truman's Marketplace**.
- Built the organization's strength with **35 new investors, 224 visits and personal calls and 49 business assists**.
- Reorganized job responsibilities to enhance benefits and retain current staff.

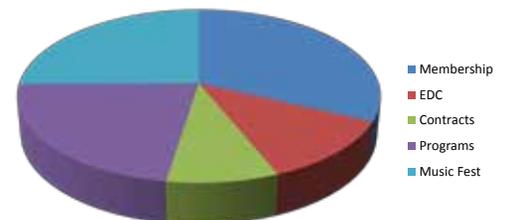


**Board Chair Mike Simmons**,  
*Quality Air Solutions*

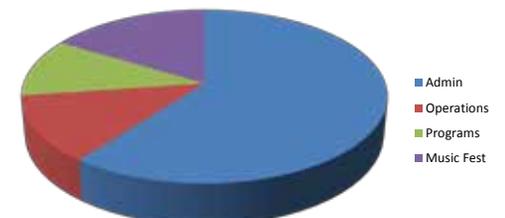
### Member Breakdown by Employee Count



### 2012 - 13 Revenues \$229,928



### 2012 - 13 Expenses \$221,615



**Mike Simmons**  
2013 Chairman of the Board

# 2013 By The Numbers

# Task Force Benchmarks 2013



- 263 Members
- 33 New Members
- 32 EDC Investors
- 15 Ribbon Cutting & Ground Breakings
- 49 Business Assists
- 115 Volunteers
- 6 Signature Events, 8 Luncheons, 12 Morning Connections, 7 Government Relations Breakfasts, 3 New Member Orientations, 3 After Hours & 2 Seminars

## Involvement

- City of Grandview
- Grandview Bright Futures Initiative
- Grandview C-4 Schools
- Grandview Arts Council
- Grandview Ed Foundation
- Jackson Co. Water District #1
- Eastern Jackson County Development Alliance
- Eastland Community Foundation
- Full Employment Council
- I-49 Corridor Study Council
- KCADC
- MAKO – Chambers
- Missouri EDC
- Missouri Association of Festivals
- ReDiscover
- Salvation Army
- Strengthen Our Schools Bond Committee
- Truman Heritage Festival
- Workforce Investment Board
- US Chamber & ACCE



12500 S. 71 Highway, Ste. 100  
Grandview, MO 64030  
816-761-6505 ~ www.grandview.org

### Chamber All Stars – Brad Vancura, *Executive Printing,*

#### Patty Carbaugh, *Commerce Bank (Co-Chairs)*

- Hosted and/or attended 15 Ribbon Cuttings/Grand Openings for I-49, Cartwright Tree Care, Nevaeh Concept Salon, JobOne Recycling Center, First Impressions, McDonald's, Missouri Rhythm Basketball, Integrity Products, Wayside Waifs (2), Hampton Inn, Belton Regional Medical Center (2), Kansas City South Patrol, and St. Joseph Health Center.
- Personally visited 84% of the membership and delivered appreciation gifts for Operation Thank You.

### Government Relations – Merley McMurry, *KCP&L (Chair)*

- Developed the 2013 State and Federal Legislative Priorities with emphasis on Transportation, Economic Development and Health Care.
- Hosted 6 Legislative Breakfasts featuring state and local elected officials.
- Sponsored a regional trip to Jefferson City (Grandview/Blue Springs/South KC) and met personally with legislators and Governor Jay Nixon.
- Hosted 2nd Annual DC Fly-In with 4 Chambers to meet with legislators.

### Golf – Allen Meyer, *McGilley & George Funeral Home (Chair)*

- Expanded on afternoon format including lunch and dinner.
- Added a sports memorabilia silent auction.
- Hosted 118 golfers and engaged 85+ sponsor and 18 volunteers.

### Music on Main 2013 – Guy Raynor, *Sound Check Enterprises (Chair)*

- Produced 10th Anniversary community music festival and hosted 3,500 attendees to hear 5 live regional and national music acts.
- Hosted the “Green Room” with sports bar and live television to host the 52 sponsors, 75 volunteers and their guests that supported the event.
- Added more food vendors and expanded the Kidz Zone with new inflatables.

### Economic Development Council – Mark Long, *Zimmer Real Estate (Chair)*

- Assisted 49 companies with various information including sales and marketing, incentives, growth, start-up resources, workforce and community involvement.
- Hosted 3 EDC Luncheons including Business Good News, 150 Development, and the City's new economic development consultant.
- Presented the Annual BIGG Awards and recognized 15 expanded companies and 9 new companies to Grandview.
- Hosted Eastern Jackson Co. Manufacturer's Roundtable at Armacost Museum.



Thank you to our Major EDC  
Investors: **City of Grandview, Grandview  
C-4 Schools, Jackson County Water  
Supply District #1, JobOne, KCP&L,  
Peterson Manufacturing Co. and UMB.**

